Aloura: Brand Guideline Alignment Training

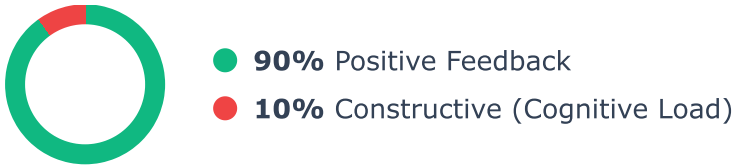
Formative Evaluation Insights & Peer Feedback

Sample Size: N=10
Data collected post-beta review

NAVIGATION MEAN	USABILITY MEAN	LEARNER CONFIDENCE	OVERALL SENTIMENT
5.0	5.0	4.9	90%
Out of 5.0 scale	Out of 5.0 scale	Out of 5.0 scale	Positive peer feedback

Most Valuable Features (Count)





Standout Written Feedback

"I love it all! I love the interactive components. The personalized certificate at the end was really rewarding!"

LEARNER REVIEW

"It is a lot of content, but it was broken up really well which made it much more manageable."

UX/DESIGN FEEDBACK

"I enjoyed the activities and PDFs. Love your interactives and activities. Great job!"

LEARNER REVIEW

"There was a slight challenge understanding some of the activities, but the scaffolding helped."

CONSTRUCTIVE FEEDBACK (ADDRESSED IN REVISION)